



Press Release
Düsseldorf, April 19, 2010

Annual General Meeting 2010

Henkel reaffirms 2012 targets

At today's Annual General Meeting of Henkel AG & Co. KGaA, Kasper Rorsted, Chairman of the Management Board, reaffirmed the company's long-term targets and detailed the progress made in pursuing its strategic priorities. "We are on the right track to achieving our 2012 targets. Despite the significant challenges that it presented to us, fiscal 2009 was still a year in which we were able to make a number of material advances," Rorsted said. Dr. Simone Bagel-Trah, Chairwoman of the Shareholders' Committee and of the Supervisory Board, made a point of thanking both the Management Board and Henkel's employees for their enormous commitment in the past financial year, a period characterized by, in her words, an extraordinarily difficult economic environment. "Thanks to our motivated team, all our business sectors developed successfully," Bagel-Trah emphasized.

In view of the current economic climate, Kasper Rorsted, Chairman of the Management Board, advised caution: "Although the world economy has meanwhile stabilized, we are still far away from the normality that we enjoyed prior to the crisis. Consequently, it is still too early to return to 'business as usual'. The global economic risks have not gone away. And added to these, we are having to contend with ever increasing economic pressures affecting every sector and region." Therefore, Rorsted stressed, it was all the more important to secure the company's future competitiveness by taking the right decisions and implementing the right measures.

Rorsted was nevertheless encouraged by the company's performance at the beginning of the current fiscal year. "Henkel has made a good start to 2010 with all three of our business sectors reporting initial successes." Further details would be available with publication of the report for the first quarter on May 5. Looking at 2010 as a whole, Rorsted reaffirmed the targets for the year as stated at the company's recent annual press conference. "We intend to gain market shares in all three of our business sectors, while also increasing by more than ten percent both adjusted operating profit and adjusted earnings per preferred share."

According to Rorsted, the points of focus for fiscal 2010 include expanding Henkel's business in the growth regions, strengthening its top brands and deepening its customer relationships, as well as developing its employees and strengthening the company's global team.

You will find further information relating to the Annual General Meeting at <http://www.henkel.com/press/20100419-annual-general-meeting.htm>

- Live stream webcast of the AGM proceedings (from 10:00 am)
- Kasper Rorsted's complete statement (from 10.00 am)
- Press photos of the AGM proceedings (from 12:00 noon)

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 company, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, about 50,000 employees around the world are dedicated to fulfilling Henkel's claim "A Brand like a Friend". In fiscal 2009, Henkel generated sales of 13,573 million euros and adjusted operating profit of 1,364 million euros.

This information contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, etc. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from the forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update any forward-looking statements.

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