



Press release

July 19, 2010

Awarded by the League of American Communications Professionals

Platinum for Henkel's Corporate Report

Henkel's Corporate Report, comprising its annual report and its sustainability report, counts among the best in the world, according to a ranking of the 100 best corporate reports recently presented by the League of American Communications Professionals (LACP). Henkel came in 11th overall, receiving a platinum award.

Düsseldorf – With a score of 99 out of 100, Henkel's Corporate Report gained the highest recognition and received a platinum award in the 2009 LACP Vision Awards annual report competition. The jury of international communications experts assessed aspects such as report cover, narrative, report financials, creativity, message clarity and information accessibility, in all of which Henkel received full marks, taking it to 11th place against the best in the world. This represents a further improvement on the 36th place that the company took in the previous year. In the category-based international comparison, Henkel again did very well, taking first place (Platinum) for the fifth time in a row in the Consumer Consumables – Household/Personal category and second (Gold) in the Financials category.

The LACP Vision Award is a renowned distinction in international financial reporting. In all, the LACP scrutinized and assessed more than 4,000 entries from over 25 countries. In the written judgment, the reasons given for Henkel's exceptional placement included the attractive design and also, in particular, the combination of annual report and sustainability report.

“The entire team responsible for the annual and sustainability reports are delighted at this external recognition of their efforts,” said Wolfgang Zengerling, Head of Corporate Publications. “This award underpins the many positive comments that we have already received with respect to our 2009 Corporate Report. And, of course, it adds to our determination to again produce a first class Report next year.”

Photos are available at <http://www.henkel.com/press>

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Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Cosmetics/Toiletries and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 13,573 million euros and adjusted operating profit of 1,364 million euros in fiscal 2009. Henkel's preferred shares are listed in the German stock index DAX and the company ranks among the Fortune Global 500.

Contact

Lars Witteck

Tel. +49 211 797-2606

Fax +49 211 798-4040

Wulf Klüppelholz

Tel. +49 211 797-1875

Fax +49 211 798-4040

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Henkel AG & Co. KGaA

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